## **Our Vision**

Switch Water Supplier.com SwitchWaterSupplier.com's vision is bold, inclusive supportive and innovative.



## Our vision is based on our expertise and passion, and it's for everyone's benefit.

A deregulated water retail market brings the prospect and opportunity for many benefits to the end customer, but the challenges facing those tasked with operating and running the market are vast.

At **SwitchWaterSupplier.com** think we can help create an efficient and innovative landscape for water retailers and customers in which to do business together.

## Our vision is to:



Help kick-start the water retail market, by providing an open and transparent water procurement platform<sup>1</sup> that engages and supports the entire commercial water retail



Increase customer engagement,

by bringing customers and retailers together in one place



Help to lower customer bills and ensure customers pay the correct charges going forwards



Promote water efficiency and the reduction of water usage and waste water volumes



Increase healthy, responsible rivalry between water retailers, which will incentivise them to devise more cost-effective, enhanced products and services, benefiting the customer

For more information about switching water supplier call **03300 552532** or email

hello@switchwatersupplier.com







 ${\bf 1.\ https://www.switchwatersupplier.com/switch-water-supplier/}$ 

2. https://www.switchwatersupplier.com/open-water-market/